



Paris, 20th July 2009

Dear Sirs,

This year, "OMAC"- Otherways Management Association Club-Paris will be celebrating:

"THE DIAMOND EYE AWARD FOR QUALITY COMMITMENT & EXCELLENCE"
"A Secret Of Excellence Ventured In This Arc Of Supreme Majesty"

which is awarded as an entity for corporate achievement to recognize Quality & Excellence.

The selection committee of the above mentioned award has decided to grant your firm this prestigious award that supports your Business identity in future promotional and marketing actions. Association Otherways aims to put in hands the necessary information for enterprises worldwide in order to promote their Management System, Communication and Development.

The companies that win the Awards make their firms known in a multi sector forum. They exchange experiences, make new commercial and professional contacts and find out about innovations, new technologies and markets... The award is thus a communication tool serving the interests of the companies on display and a testimony of their efforts to achieve constant improvements in technological development and quality and their continuous struggle to improve their brand name. Including the award in your promotional campaigns and marketing will be a valuable tool and a solid backing for your future actions and by participating in the convention you will have the opportunity to establish commercial and professional contacts and the chance of presenting your products or services in an international forum counting on businessmen coming from the five continents.

The Prize Giving Ceremony will be presented on the **23th of November 2009** after a Cocktail reception and a Gala Dinner Celebration which will take place at the **Crowne Plaza St Peter's Hotel - Rome- Italy** with the participation of the Consular and Diplomatic Corps .

This prize will nurture your company greater fame and serves as recognition of success and symbol of triumph.

To confirm your attendance at the ceremony at your earliest convenience, please send the Registration Form by fax to our offshore office at: 00961-1-583637 ; 00961-1-575500

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